



GRAPPLE

D1.2b Version: 1.1

Resource Selector Implementation

Document Type	Deliverable
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Work Package:	1
Due Date:	01-11-2009
Version:	1.1
Version Date:	20-01-2010
Total number of pages:	12

Abstract: This deliverable describes the "translation" from concepts to resources in GRAPPLE. Access to information, activities, tasks, etc. is done through *concepts*. Each concept may be linked with a number of concrete resources (files, pages, queries to repositories or anything else that can be addressed through a URI). Based on user model properties a runtime selection of a resource or query is made.

Through the use of resource selection we can achieve different types of content authoring: page-based, template-based and fully generated. Examples illustrate the differences between these approaches.

Keyword list: Resource Selector, GAL, GALE



Summary

This deliverable describes the "translation" from concepts to resources in GRAPPLE. Access to information, activities, tasks, etc. is done through *concepts*. Each concept may be linked with a number of concrete resources (files, pages, queries to repositories or anything else that can be addressed through a URI). Based on user model properties a runtime selection of a resource or query is made. This is what the AHAM reference model [1] calls the *page selector*. In particular we show how this page selection process is executed by the GALE engine (described in deliverable D1.3a) and how it can be specified in the GAL language (described in deliverable D1.1b).

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List of Acronyms and Abbreviations

AHA! (or AHA)	Adaptive Hypermedia Architecture (also used as prefix for other terms)
ALE	Adaptive Learning Environment
САМ	Conceptual Adaptation Model
AM	Adaptation Model
DM	Domain Model (this includes the Adaptation Model)
GRAPPLE	Generic Responsive Adaptive Personalized Learning Environment
LMS	Learning Management System
SOAP	Simple Object Access Protocol
UM	User Model
URI	Uniform Resource Identifier
URL	Uniform Resource Locator



1 Introduction

Adaptive systems that deliver information (this includes adaptive hypermedia, recommender systems, information filtering, simulations, and to some extent even gaming) present their information in *units* at a time. Typical units are *pages* or *objects* (to be included in pages). The design of an adaptive application however is done in terms of (abstract) *concepts*, not in concrete information fragments. This deliverable explains how in GRAPPLE we make the link between *concepts* and *resources* (which can be pages, fragments, objects, or any other information unit that can be addressed or retrieved by querying some repository).

Figure 1 below shows a recent taxonomy of adaptation techniques in hypermedia [6], which is an update and extension of the taxonomies presented in [3] and [4]. The major difference between the new and old taxonomies is that "cosmetic" adaptation techniques (*adaptive presentation*) have been separated from techniques that really change the information content and the navigation possibilities. Connecting *concepts* with *resources* is only concerned with the "real" adaptation, thus the content adaptation and adaptive navigation techniques shown in the figure. (In the figure different types of arrows are used just to improve readability.)



Figure 1: Taxonomy of adaptation techniques in hypermedia



The **GRAPPLE Adaptive Learning Environment** (or GALE) must "find" content for information that is addressed as concepts. This can happen in two ways: for *conditionally inserting fragments* in pages, and for retrieving *link destinations*. The *inserting/removing fragments* and the *altering fragments* techniques require finding resources (unless the fragments appear in-line on a page), and the *link generation*, and *guidance* techniques may also require a technique that we call *destination adaptation* (see Figure 1). With this technique a link that always looks the same (including destination anchor) may lead to a destination (page) that is adaptively determined. The "translation" from *concept* to *resource* (or actually the *location* or URI of a resource) can be as simple as one-to-one (no destination selection needed as there is only one), and can be as complex as posing a query (over the domain and user model) in order to compute or select the most appropriate resource. (Although often the URI may be an actual location and thus considered to be a URL we shall consistently use the term URI in this deliverable.)

2 Concepts and Resources in GRAPPLE

There are different possible approaches to linking *concepts* and *resources* in adaptive (educational) hypermedia systems:

- In Interbook [5] links on pages or in a navigation menu refer to *content*: They link to a fixed section or page of a course. On the server each page is linked to a number of concepts the page teaches something about. Links to concepts are also possible. Interbook typically shows a list of *background concepts* (prerequisites) and a list of *outcome concepts* (the concepts the page teaches something about). Accessing a concept can also be done through a "teach me" button that will generate a list of pages that (together) provide all the required prerequisite knowledge. Likewise in AHA! version 3 [2] links can refer to *concepts* or to *resources*. Internally AHA! would first translate the URI of a resource back to the name of the concept and then treat the link as a link to the concept.
- Another approach is to query a learning object repository (or a distributed federation of learning object repositories, or any other type of database). Such a query results in either a concrete page to be presented or in a possibly ranked set of results, linking to actual content (pages).
- A third possibility is to have links always refer to a *concept*, and to let the adaptation engine calculate which resource to retrieve and present. This follows the approach of the AHAM reference model [1]: accessing content is performed in two stages: a *page selector* translates concepts into identities of resources, and an *accessor* function retrieves the actual content. It is this approach we follow in GRAPPLE's adaptation engine GALE because it is most general. It allows *page selection* to be as simple as a one-to-one mapping between a concept and a page (in which case it could also be reversed to allow direct references to pages) or as complicated as the function of a search engine returning a ranked list of references to pages.

A key element in the GRAPPLE approach is that we make use of URIs to refer to both *concepts* and *content*. When creating a domain model an author has the option of uniquely identifying each piece of authored content with a concept. Selecting the appropriate content to be presented for a (higher level) concept can then completely be determined by the adaptation engine, and completely controlled by the author when designing the domain model and the conceptual adaptation (represented in the *Conceptual Adaptation Model* or CAM). However, it is equally possible to use a URI to express a query, so that when a concept is associated with a query it is up to the database or repository that handles the query to determine what content to return. In this case the author is only responsible for writing the query, not for how to answer it. Because both the input and the output of the *page selection* process consists of URIs it is possible to create a multi-stage process where the selection returns URIs that again refer to concepts so that the next page selection can be performed that may return the URI of a page or again of a concept, ... Section 2.2.3 explains this recursive process more clearly.

In Section 2.1 we describe how the GRAPPLE Adaptive Learning Environment GALE (see also deliverable D1.3a) performs *page selection*. Section 2.2 shows how these constructs can be expressed in the higher-level GRAPPLE Adaptation Language GAL (defined in deliverable D1.1a). Details of this section may be somewhat hard to understand for readers who have not also read deliverables D1.1 and D1.3. It is recommended to first read these other deliverables.

2.1 Concept to Resource translation in GALE

The translation of concepts to resources in GALE is inspired by AHA! version 3, but is much more generic. In AHA! every concept could be associated with a list of condition-URI pairs. The figure below shows a screen shot of the GUI element in AHA!'s Graph Author tool to define such condition-URI pairs.



0	Resources	
	Resources	
efault resource	file:/tutorial/xml/empty.xhtml	
Resources		
visited = = 1_file: visited = = 2_file:	/tutorial/xml/object1.xhtml /tutorial/xml/object2.xhtml	Add
		Edit
		Remove
Expression	visited>=3	Add
Resource	file:/tutorial/xml/object3.xhtml	Cancel
		OK

Figure 2: Resource Selection in AHA! 3's Graph Author

The condition (entered in the "Expression" field) is associated with a value for an attribute "showability". When the concept is accessed the expressions are evaluated to set the correct value of "showability", which is then used to select the appropriate URI. The Graph Author shields this implementation detail from the authors. An author simply writes condition-URI pairs.

In GALE we will keep the authoring simplicity through the authoring tools, while at the same time creating a more generic implementation. To this end the GALE engine uses the following approach:

- Requests for information that need to result in user model updates must be done through concepts. (It is possible to request resources directly, as done for instance to include fixed presentation elements like images, headers and footers, but these requests do not trigger any UM updates. Resources that are requested (and included) directly can still be adaptive, as may be done in a header for instance.)
- Each concept has a "resource" attribute that holds the URI of the resource currently associated with the concept (for the current user).¹ When there is a one-to-one relationship between a concept and resource this is all that is needed.
- Like for any other attribute of GALE concepts the "resource" attribute also has a "default" expression. Default expressions can either indicate a value or an expression to be evaluated to initialize the attribute, or can be used to compute the attribute value each time it is needed, in case of volatile attributes (of which the value is not stored in UM). The syntax of such expressions is explained in deliverable D1.3b. GALE expressions are Java expressions in which one can refer to user model attribute values.

As an example, consider a course that is called "tutorial". It has a concept called "welcome" that can refer to two different pages: one for first-time visitors (say "readme.xhtml") and one for repeat visitors (say "welcome.xhtml). The "default" expression for the "resource" attribute of the concept tutorial.welcome should then be something like:

(\${#visited}==1?"gale:/tutorial/readme.xhtml":"gale:/tutorial/welcome.xhtml")

In this example we see the reference to \${#visited} which results in the value of the "visited" attribute of the current concept (for the current user). We assume here that the adaptation rules will ensure that "visited" represents the number of previous visits to the concept + 1 for the current visit. If the concept has not been visited before (\${#visited}==1 in that case) the result is that the readme.xhtml file will be displayed, otherwise the welcome.xhtml file will be displayed.

Any Java expression can be used here, including expressions using shorthand code to refer to UM information as explained in D1.3b, and including expressions with method calls. The expression must return

¹ So each concept is addressed using a URI, but with the concept a resource is associated that also has a URI. The URI of the concept is fixed. The URI of the resource can be change through adaptation rules as it is stored in an "attribute" and is thus part of the user model.



a string that can be interpreted as a URI. It is thus possible to extend GALE with modules that perform complex computations over the user model in order to decide which URI to associate with a concept. (This can be useful for some applications that wish to perform a page selection process that cannot be described in simple terms through the authoring tools that are currently being designed for GRAPPLE, or that cannot be expressed in the expression language used in CRT code. This expression language is described in detail in D1.1b but is used in examples in this deliverable as well.

After the URI of the resource has been determined the GALE engine can start its real work (retrieving the resource and adapting the page). The retrieved and adapted resource is eventually returned to the browser. (See D1.3b for details on the adaptation process.) The browser only knows and shows the URI of the concept. The GALE engine knows the URI of the retrieved resource but this URI remains hidden from the user. In the browser it looks as if the presented content *is* a page with as URI the URI of the requested concept. As a result, on the page all relative links to (other) concepts simply work without having to do any manipulations to the URIs.

Because in GALE all requests refer to concepts using URIs and because the requests for content are initiated from GALE using URIs it is possible to have the computed or selected URI refer to concepts as well as pages. It is thus possible to have a concept that refers to a chapter-concept associated with a list of section-concepts from which the engine conditionally selects one. When the section is requested this is a new (HTTP) request to GALE that will call up the default expression associated with the section. This may result in selecting a page from a list of pages associated with the section. It is thus possible to traverse down the concept hierarchy, or to implement a "next" button (or a "teach me" button like in Interbook [5]) that invokes a decision process to determine which page to show next. Note however that each of these requests for traversing the concept hierarchy is an "access event" and may thus cause UM updates.

Likewise an author can write pages (of a course) that contain conditionally included objects. The process for deciding which content to show for an object (that refers to a concept) is identical to the process for deciding on link destinations. Conditionally included objects (e.g. using the <object> tag in xhtml) cause the browser to generate HTTP requests and thus generate an event that may cause UM updates. We explain object inclusion in Section 2.3.

Because GALE allows the use of arbitrary Java expressions (including method calls) it is possible to implement the most complex decision processes for linking concepts to resources. However, in practice, using GRAPPLE's authoring tools and intermediate adaptation language GAL the selection will consist of simple expressions that are easy for authors to understand and create.

2.2 Concept to Resource Translation

GRAPPLE allows multiple "resources" to be associated with a concept. The DM editor (see D3.1b) offers the following interface for adding a resource to a concept:

Url	Planet_beginner.xhtml	
Properties	label 🗸	
Property name	label	
Value	beginner	
	Delete Add Save	

Figure 3: Adding a Resource to a Concept in the DM editor

Each resource has a URI, which can be an absolute or relative reference to a file or a concept. With each resource the DM author can associate an arbitrary number of properties. In Figure 3 for instance we have



stated that the resource "planet_beginner.xhtml" is associated with the *label* "beginner". Although *level* would be a more appropriate term here, the GALE compiler uses *label* as a general-purpose property that is used to construct selection expressions (see below).

2.2.1 Resource Selection through the Domain Model

GALE checks whether the resources associated with a concept have an "expr" property. If this is the case the value of the "expr" properties are combined to form a large expression for the "resource" attribute.

As an example we consider a concept "welcome" of an application "tutorial". For this concept we have a page "readme.xhtml" that is shown on the first visit, and "welcome.xhtml" shown on subsequent visits. To achieve this we create a concept "welcome" with two resources:

- 1. Url:gale:/tutorial/readme.xhtml
 Property (name): expr
 Value: \${visited}==1
- 2. Url:gale:/tutorial/welcome.xhtml
 Property (name): expr
 Value: true

When importing the DM (as part of the CAM, see deliverable D3.3b) GALE will combine both expressions into an expression that is equivalent to (but not literally the same as):

(\${#visited) ==1?"gale:/tutorial/readme.xhtml":"gale:/tutorial/welcome.xhtml")

Although resource selection through the DM is possible, and useful for simple cases like this example, a more generic and structured approach is often advisable. The next section shows how to accomplish this.

2.2.2 Resource Selection through Concept Relationships

It is common to have multiple "versions" of the content that corresponds to a concept. The same concept can for instance be represented by a page for "beginners", for learners with an "intermediate" level and for "advanced" or "expert" users. It's also possible to have a version suitable for a "visual" and one for a "verbal" cognitive style. In such cases selecting the proper resource is done based on properties that identify the type or purpose of the resource.

Consider as an example a concept "Planet" having a "beginner", "intermediate" and "advanced" representation. The concept should then have three resources:

- Url: gale:/Milkyway/Planet_beginner.xhtml Property (name): label Value: "beginner"
- 2. Url: gale:/Milkyway/Planet_intermediate.xhtml Property (name): label Value: "intermediate"
- Url: gale:/Milkyway/Planet_advanced.xhtml Property (name): label Value: "advanced"

In GALE every concept has one (UM) attribute "resource". Through the property/value pairs that can be created in the DM tool the *label* properties are translated to properties of the "resource" attribute, having as property name the value. So the above example results in the following properties and values in GALE:

- resource.beginner = gale:/Milkyway/Planet_beginner.xhtml
- resource.intermediate = gale:/Milkyway/Planet_intermediate.xhtml
- resource.advanced = gale:/Milkyway/Planet_advanced.xhtml

These properties of the attribute "resource" can be used in the GALE code of a CRT to perform resource selection. Suppose that the learner has a proficiency level which is represented as gale://gale.tue.nl/personal#level then the following code in a unary "resource-selection" CRT would select a resource that matches the level of the learner:

%self% {

```
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#resource

!`${%self%}.getAttribute("resource").getProperty(

(${gale://gale.tue.nl/personal#level})`

}
```

For a user of "advanced" level the expression \${gale://gale.tue.nl/personal#level} results in the string "advanced". The method getProperty thus gets as argument "resource.advanced" and it thus retrieves the value "gale:/Milkyway/Planet_advanced.xhtml". This value is assigned to the resource attribute used by GALE to decide which resource to load.

2.2.3 Recursive "Page Selection"

The Url field of a resource is not limited to URLs of actual files such as (xhtml) pages. Any URI that can be used by GALE to retrieve a resource can be used. Typically the Url will refer to a file that is stored locally on the server on which GALE is running. It is also possible to retrieve the file from a different server through the HTTP protocol (by using an http: Url).

An interesting case is when the Url field refers (using HTTP) to a concept rather than a file. The concept may be from an application running on the same GALE server (either the same application as that of the concept or a different application or course) or may be a concept from a different GALE server. In the latter case the access may be seamless or not depending on whether both GALE servers are integrated in the same GRAPPLE environment, sharing the same single sign-on facility.

When the selected resource is another concept, an HTTP request is sent to the corresponding GALE server. That server will perform resource selection again, which may result in the URL of a file or in a reference to yet another concept. It is thus possible to recursively traverse a sequence of concepts before finding a concept for which the resource selection results in the URL of a file. This recursive process corresponds to what the AHAM reference model [1] calls "Page Selection".

Note that when the recursive page selection process traverses concepts on the same GALE server each access (each step in the process) causes UM updates. When the page is finally presented it will be adapted according the UM state after all these updates. (All steps in the procedure will be using the same UM cache instance so there is no danger of an update still being "missing in transfer".

Note also that there is a potential danger that in the recursive page selection process a concept is revisited because of a cycle in the concept-to-resource structure. Such a loop cannot be detected by the GAT authoring environment because it is not caused by a cycle in concept relationships (either in DM or CAM). Revisiting a concept in the process also need not indicate an infinite loop because the intermediate UM updates may result in a different resource selection when a concept is revisited. Recursive page selection is typically done through a hierarchical structure (e.g. of chapters, sections and subsections) and in such cases the structure has no cycles by definition.

2.3 Conditional Inclusion of Objects and Fragments

In GALE there are three ways to conditionally include objects or fragments of information in a page:

- An object (possibly a text fragment) can be conditionally included by means of the <gale:object> tag, with a data attribute. The data attribute refers to a resource to be included. In order to conditionally choose between different possible resources the value of that attribute must be "conditional" (see below).
- An object (possibly a text fragment) can be conditionally included by means of the <gale:object> tag, with a name attribute. The name attribute refers to a concept. The adaptation rules for that concept determine which resource is actually included (see below).
- 3. A fragment can be included in the source (xml or xhtml) text of a page, and only conditionally shown to the user. This can be done using the <gale:if>, <gale:then> and <gale:else> tags with an expression (added to the <gale:if> tag) to make the decision on the inclusion. This construct is simple and most useful for conditional inclusions that occur in a single instance. When information is conditionally included this way no concept to resource translation is needed and no (additional) resource is retrieved. Hence we will not elaborate on this case in this deliverable.



2.3.1 Conditional Inclusion using "data"

Inclusion of an object by using <gale:object data="filename" /> is straightforward when the
filename is known and constant. A typical example is when a fixed header is included in all pages. The tag
<gale:object data="header.xhtml" /> will perform this inclusion.

The situation becomes more interesting when the name of the file needs to be selected from DM. We will first consider a simple case where the filename is stored in a property. This is the case when a number of concepts share the same page template in which parts need to be inserted based on properties of the concept.

In a course about celestial objects we may use a template page "planet_instance_template.xhtml" that is used for all planets. On this page we wish to include an image of the specific planet (concept) for which the template is used. Each planet concept can have a property "image" of which the value is the Url of the image of that planet. The following tags then cause the image to be shown on the page:

<gale:attr-variable name="src" expr="\${?image}"/>

Note that we have to use the <gale:attr-variable> tag to instantiate the "src" attribute of the tag, because we cannot use an xml tag (to retrieve the image URL) inside another xml tag (the tag in this case).

There are two ways in which we can make this inclusion "conditional":

- We can replace the DM property by a UM attribute. The code then becomes: <gale:attr-variable name="src" expr="\${#image}"/> The name of the image can be changed by GALE through rules that modify the image attribute value.
- 2. The expression "\${?image}" (or "\${#image}") can be any GALE expression, perhaps selecting between different resources. An example:

```
<img><gale:attr-variable name="src"
expr="${gale://gale.tue.nl/personal#isVerbalizer}?
${?smallimage}:${?largeimage}"></img>
If the "isVerbalizer" attribute is true (the user has the Verbalizer learning style) a small image will be
```

If the "isVerbalizer" attribute is true (the user has the Verbalizer learning style) a small image will be included whereas users with the Visualizer learning style (isVerbalizer is false) will see a large image.

2.3.2 Conditional Inclusion using "name"

Inclusion of an object by using <gale:object name="conceptname" /> causes GALE to look up the concept (matching the "name" attribute of the tag) and perform resource selection on that concept. As a result the file that will be included is determined in exactly the same way as in the case of resource selection for concepts that should present a (whole) page (and which are described in Section 2.2).

When an object is included using <gale:object name="conceptname" /> this is a concept access and thus causes UM updates. Because GALE traverses the DOM tree (of the page) in depth first manner, the part that comes after processing this tag (and request) will be adapted according to the updated user model whereas the part before the tag was already updated using the "old" user model state and stays that way. It is thus possible to include the same concept as an object on the same page multiple times and have it result in different files being included for each occurrence.

2.4 The GAL Language

As described in deliverable D1.1b, GAL no longer is an intermediate language between the CAM and GALE as originally planned. Instead it is an export language of the GRAPPLE framework that is aimed at exchanging the specific GALE code with other adaptive frameworks by using a generic, engine neutral, intermediate language for adaptation. This alteration of the first year's planning has some practical reasons. GAL is not part of the Description of Work (DoW). Given that the coupling of CRT's with GAL code and translation of that code to pure GAL and then to GALE turned out to be quite complex, we decided to take GAL away from the critical path of the project. Instead we focused on the core capabilities of the GRAPPLE system by using a direct translation system, and designed the GAL language as an output language of the GRAPPLE framework for exchanging with other adaptive frameworks. Implementation of this work is planned for the third year of the project. In terms of resource selection, GAL did not change from the description in deliverable D1.1a. The rest of this section cis based on the section in deliverable D1.1a that describes the resource selection process in GAL.



There is no specific construct for resource translation in GAL, but it can be simply done with typical GAL primitives. GAL Attributes represent literal values shown to the user. This is either text (fragments), or any URI-referable media types, e.g. pictures, videos or html pages. For concept to resource translation, typically the URI-referable media types are of importance. For determining which value (URI in the case of resource translation) an attribute should represent we use a query which refer both to the domain and user model. Moreover, by using conditions one can choose between different query values.

Let's look at the previous example in Section 2.1. Consider the course that is called tutorial. It has a concept called "welcome" that can refer to two different pages: one for first-time visitors (say "readme.xhtml") and one for repeat visitors (say "welcome.xhtml). In GAL terms we could write this as a Unit that contains the following attribute:

In this example we see an attribute (:hasAttribute) that has a condition (if-then-else). In the ":if" clause we defined a query that queries the domain and user model. In this example we used the SPARQL² syntax for the query, for now assuming that the domain and user modelled are expressed in RDF³. Note that this is just exemplary, other query formalisms and corresponding data models can be used as well in GAL.

The query looks at the concept ":welcome" which has a property ":visited" which points to a node denoted by the variable "?conceptVisits". This node is a concept to express the number of visits of concept "welcome" by the current user. We explicitly model here that the user for which we inspect the number of visits, i.e. the current user, must be \$CurrentUser. The use of the \$-sign indicates that this is a GAL variable. Note that the \$\$-sign is not part of the SPARQL-language but is used by the GAL interpreter to substitute the value of the variable. Also note that "\$CurrentUser" and "\$CurrentApplication" are reserved variables that always exist in every GAL Unit. The variable "?conceptVisits" points to a node which should have a property ":amount" which should indicate the number of visits of the particular concept for this particular user. The variable "?visits" points to the number of visits by the user. In the FILTER clause it is then specified that we only include "?conceptVisits" if the number of visits is more than 0, so in case the user already visited the concept before.

If this query yields any results (i.e. user "\$CurrentUser" did already visit concept ":welcome") we execute the ":then" clause and show the user the "welcome.xhtml" page. If user "\$CurrentUser" is new, the else clause is executed and the user is shown the "readme.xhtml" page.

We could also use an example in which the resource can be directly found in the domain model, e.g.:

:hasAttribute [

:query " SELECT ?nextURI WHERE { :welcome :visited ?conceptVisits; :byuser \$CurrentUser; :hasseen ?seen .

² http://www.w3.org/TR/rdf-sparql-query/

³ http://www.w3.org/RDF/

```
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:welcome :haspage ?page

:hasurl ?nextURI;

:advancedUser ?value.

FILTER (?seen == ?value)

}"
```

In this query we again look at the concept ":welcome" for user "\$CurrentUser", but now instead of a counter we consider a boolean property ":hasseen" that records if the user has already seen the page or not. Moreover the ":welcome" concept has one or more properties ":haspage" and for such a page a URI for that page is defined (via ": hasurl") and a boolean attribute ":advancedUser" is defined which specifies if this page is for the advanced user (?value==true) or not (?value==false). We define :advancedUser as a user who has already seen the concept. We now select a page that is advanced or not by demanding only pages with an ":advancedUser" level that equals the ":hasseen" property for "?conceptVisits". This means that if the user has seen the concept he gets a page that is labelled for the advanced user, or if the user did not see the concept yet he gets a page that is labelled not being for an advanced user.

Note that this query can yield several results (depending on the domain model), e.g. if there are more than one pages labelled for the advanced user. If this is so, there is no guarantee which of those URIs will exactly be used by the engine. If this is not the desired behaviour the datamodel and queries should be designed such that the query yields exactly one result.

As shown there are several equivalent possibilities in which the same construct can be modelled in GAL. Of course, during implementation specific choices needs to be made how to translate CAM / GALE structures into GAL constructs. Fortunately, which choices are made is not relevant for the GAL language and equivalent choices will lead to the same behaviour in the Adaptive Engine(s).

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